Today's Corporation

Employee Opinion Survey

A Chance to Elaborate

At the conclusion of the survey, Today's Corporation employees were given a chance to elaborate with written comments to some or all of the open-ended questions. One hundred nine employees responded to some or all of the questions. Their responses are presented in the frequency that they occurred.

1. What I really like about Today's Corporation is:

My Job (42)

- The work I do/love my job/passionate about profession/enjoy work (14)
- Opportunities to advance/grow and learn/apply knowledge and skills (6)
- Challenging (4)
- Grateful for job (4)
- Autonomy (3)
- Contributing to success/growth/making a difference (3)
- Feels like a career/important profession (2)
- Feel welcomed (2)
- Proud to work for company (2)
- Stable place to work (2)

Teamwork (33)

- Work as a team/sense of teamwork/culture of teamwork (7)
- Interdepartmental teamwork (7)
- Willing to help/support each other (7)
- Goal oriented teamwork/team spirit (6)
- Amazing/great/winning team (3)
- Teamwork is encouraged/promoted (2)
- Exceptional camaraderie

Company Attributes (25)

- Good/great/excellent/fantastic/wonderful place to work (10)
- Ethics/ethical place to work (6)
- Small organization/small business feel (4)
- Well organized organization (3)
- Progressive and caring organization
- Very financially strong company

2. If I could change one thing at Today's Corporation, it would be:

Tools and Equipment (42)

- Improve systems/technology (11)
- Enhance system speed (8)
- Make sure systems are compatible/interfaced with each other (6)
- Difficult to locate references and tools within the intranet site (5)
- Reduce number of passwords (3)
- Too many systems to log into (3)
- Keep customers in mind when looking at new technology (2)
- More user friendly software (2)
- Solve computer issues in a timely manner
- Streamline online banking

Communication (33)

- Communicate changes/industry changes (6)
- Improve communication between departments (5)
- Enhance downward communication (4)
- Improve communication (4)
- Communicate plans for future/strategic direction (3)
- Managers/executives should be more accessible (3)
- Encourage politeness in the workplace (2)
- Use suggestion boxes for employees to express opinions (2)
- Executives should communicate one-on-one with the employees
- Make centralized information availability to enhance collaboration
- Provide constructive feedback rather than "sugar coating"
- Streamline email communication

Work Environment (10)

- Enhance teamwork (6)
- Encourage helpfulness (2)
- Create an environment of trust that allows organization to propel to new heights
- Foster a creative and diverse environment
- Slow down and celebrate successes

Future and Goals (5)

- Goals/sales goals should be more attainable (3)
- Change the direction the executives are steering toward
- Stick to one strategy and build all our goals around it